

# NORTH AMERICAN MOUNTED UNIT COMMANDERS

2022 Annual Conference **Ocala, Florida** April 11th-13th, 2022

### THE HORSE CAPITAL OF THE WORLD®

In 2007, Ocala/Marion County was officially named the "Horse Capital of the World<sup>®</sup>," a testament to the County's unique involvement in all things equestrian and its record of producing some of the finest champions in the sport. Ocala/Marion County is home to more horses than anywhere else in the country.



### North American Mounted Unit Commanders Association

### **Opening Ceremony**

14<sup>th</sup> Annual Conference

### Monday, April 11, 2022

0800 - 0805	Presentation of Colors		
	Marion County Sheriff's Department Honor Guard		
	Singing of the National Anthem		
	Singing of the National Anthem		
	Marion County Commissioner Kathy Bryant		
0805 - 0810	Opening Prayer		
	Pastor Sean Forte Meadowbrook Church		
0810 - 0820	Welcoming Remarks		
	Marion County Sheriff Billy Woods		
	Mayor of Ocala Kent Guinn		
	Ocala Police Chief Mike Balken		
	Marion County Commissioner Carl Zalak III		
	Marion County Commissioner Kathy Bryant		
0820 - 0830	NAMUCA Board Introduction		
	President Cpl. Wade Crimbring Pennsylvania State PD (Ret)		
	Secretary Sgt. Kevin Brady NYPD (Ret)		
	Treasurer Deputy Taya Workum Lake County, OH		
	Membership Director Master Deputy Andrew Stephens Orange County, FL		
	Region 1 Director Lt. Mike Leaser Bethlehem, PA		
	Region 2 Director Sgt. Larry Slimick Orange County, FL		
	Region 3 Director Sgt. Joey Eckhardt Lexington, KY		
	Region 4 Director Sgt. Joe Cummings Parker, CO		
	Region 5 Director Lt. Chris Peña Anaheim CA (Ret)		
	Region 6 Director Sgt. Denise Leonard Hamilton, PD Canada		
	Kathy Leigh Carter with Justice Reins; To whom the Board wishes to thank immensely!		



### NAMUCA 2022 SCHEDULE OF EVENTS

### Sunday, April 10, 2022

1500-1800 Registration at the Hotel: Courtyard Ocala, FL

### <u>Monday, April 11, 2022</u>

0730 - 0745 Registration at South Eastern Livestock Pavilion Ocala, FL

### 0800 - 0830 **Opening Ceremony**

Presentation of Colors
Singing of the National Anthem
Opening Prayer
Marion County Sheriff Billy Woods
Mayor of Ocala Kent Guinn
Ocala Police Chief Mike Balken
Marion County Commissioner Carl Zalak III
Marion County Commissioner Kathy Bryant
NAMUCA Board

- 0830-1050 How to Establish, Reestablish and Keep Your Unit from Going Under Officer and Lead Trainer Greg Sokolowski Houston PD, TX (Retired)
- 1050-1100 Break
- 1100-1130 Annual Membership Meeting/Voting/Filling Vacant Positions
- 1130-1200RTT Mobile InterpretationJohn Grove

1200-1300	Lunch	
1300-1400	Training Standards / Documentation / Policy Considerations	
	Sgt. Joe Cummings, Parker PD, CO	
1400-1445	<b>Case Study / Civil Liability Involving Police Horse</b>	
	Sgt. Joey Eckhardt Lexington PD, KY	
1445-1500	Break	
1500-1630	<b>Regional Mounted Unit Cooperation</b>	
	Mounted Patrol International:	
	Jerald Sams Texas DPS Trooper (Retired)	
	Cynthia Sparks Texas DPS Trooper (Retired)	
1630-1645	How to Partner with a Private Entity: Cost Effective Benefits for the Mounted Unit and those with PTSD	
	Cpl. Chad Roberts, Grand Prairie Police Department, TX	
1645-1700	Forming and Maintaining an Sworn Auxiliary Mounted Unit	
	Cpl. Cliff Elliott, Arlington Police Department, TX	
1800-2230	Group Networking/Dinner	
Tuesday, April 12, 2022		

- 0800-0930 First Aid for Horse and Rider on Deployments Sr Cpl. Silver Valencia Dallas PD, TX Sgt. Major Lital Eizenboim Northern Territory PD, Israel
- 0930-0945 Break
- 0945-1145 Critical Incident Mounted Unit Deployment Considerations Officer Gary Copeland LAPD, CA Metropolitan Division, Mounted Platoon

### Crowd Control Tactics/Considerations from Horseback Experienced in Israel Situations/ Demo of In-Field First Aid

Sgt. Major Lital Eizenboim, Israel

### Crowd Control Tactics/Considerations from Horseback Experienced in Dallas Summer 2020/Demo of In-Field First Aid

Sr Cpl. Silver Valencia, Dallas

### **Equine Lameness Podiatry**

Dr. Brent Barrett DVM

### **Bureau of Land Management Program Demo**

Heather Tiel-Nelson, Expert

**Tactical Mounting & Dismounting / Using Horse for Cover** Mounted Patrol International: Jerald Sams Texas DPS Trooper (Retired) Cynthia Sparks Texas DPS Trooper (Retired)

### Wednesday, April 13, 2022

0800-0900	How to Form a 501c3 for your Mounted Unit		
	Lt. Mike Leaser Bethlehem PD	9, PA	
0900-0930	Fostering Lasting Relationships of Donors to Mounted Units		
	Kathy Carter, President of National Mounted Law Enforcement Foundation (501c3) &		
	Stan Carter, Donor to Mounted	units	
0930-1000	Promoting the Mounted Unit Within Your Agency and the Public and Social Media		
	Captain Eddie Leedy, Marion County Sheriff Mounted (retired)		
	Captain Michael Gates, U.S. Army 11th ACR Horse Detachment Fort Irwin, CA		
1000-1030	Bureau of Land Management Program Presentation		
	Heather Tiel-Nelson, Expert		
1030-1200	Networking	1200-1230	Closing Remarks



### Commissioner Carl Zalak, III



Commissioner Carl Zalak III graduated from the University of South Florida with a Bachelor's in Business Administration focusing in Management Information Systems.

He and his wife, Ann are raising their four children in Marion County. He firmly believes that the bedrock of any community is family. This belief guides him every day as a commissioner as he ensures that our community is a place where our children and grandchildren have the opportunity to grow and succeed.

Commissioner Zalak has been a Commissioner with Marion County for 12 years with this year marking his third term serving as Chairman to the Board of County Commissioners.

As a civic leader and former Marion County business owner, Commissioner Zalak has dedicated himself to improving the economy of Marion County while overcoming the obstacles that sometimes goes hand in hand with government operations. His other key initiatives include protecting our community's water rights, reducing wasteful spending, economic stability and standing up for constitutional freedoms.

His faith guides him in everything he does, and he has an optimistic outlook for the future of Marion County and the opportunities we will have to make a positive impact and difference.

### **Sheriff Billy Woods**



Born and raised in Marion County, Sheriff Billy Woods has devoted his life to serving his community. Prior to becoming the Sheriff of Marion County, Sheriff Woods spent over 26 years at the Ocala Police Department (OPD), holding various positions within the department. Several key positions Sheriff Woods held during his tenure at OPD include: Watch Commander, Lieutenant, Special Operations Supervisor, Traffic Homicide Investigator, and Undercover Officer for the Drug Task Force as well as many other positions. During Sheriff Woods' years of service, he received multiple commendations and was also a Medal of Valor and Medal of Distinction recipient.

Sheriff Woods is the Vice-Chair of the Florida Sheriff's Association and a board member of

the Florida Sheriff's Youth Ranch. Sheriff Woods is also a Commissioner for the Commission of Florida Law Enforcement Accreditation and a past Chair for Marion Senior Services.

> Sheriff Woods holds a B.S. in Criminal Justice Administration/Business Management from Columbia Southern University. He has also attended the Florida Department of Law Enforce ment Executive Senior Leadership Program and was the Class President of the Leadership of



### **Chief Mike Balken**

Mike Balken attended the Police Academy in 1991 and began his law enforcement career at the Marion County Sheriff's Office in 1992. He began working at the Ocala Police Department in 1994 and worked his way through the ranks serving in many roles. In March of 2018, he was promoted to Deputy Chief of Police and became the Chief of Police in December of 2020. Chief Balken is a graduate of the FBI National Academy, Quantico, Virginia, as well as many other training courses. In 2014 he received his bachelor's degree in Criminal Justice from St. Leo University.

### Sergeant Joey Eckhardt, Lexington, Kentucky Police Department

Sergeant Eckhardt began his career in 1999 and served in several different special assignments with the Lexington Kentucky Police Department. As an officer, he was assigned to Patrol and Investigations as a Narcotics Detective. In 2008 he was promoted to the rank of sergeant. As a sergeant, he served in Patrol and the Bureau of Special Operations. The units he served in Special Operations were the department's CLEAR Unit, which focuses on proactively solving community issues; Community Services and was the Assistant Commander of the Crisis Negotiations Unit. In 2012 he was given command of the Mounted Unit and sits on the board of the Unit's non-profit organization. While assigned to the mounted unit he has become a proficient rider and assists in the training of new police horses. During his tenure with the Mounted Unit, it has been increased from two to seven officers, and the training documentation vastly improved. He also has an active role in planning and organizing numerous large scale police equine training events. These events include the Annual National Mounted Police Colloquium hosted by Lexington and the Kentucky Horse Park Police at the Kentucky Horse Park, North American Police Equestrian Championship, and the NAMUCA conference.



### Sergeant Joe Cummings, Parker Police Department, Colorado

Joe Cummings is currently Patrol Sergeant for the Parker Police Department in Colorado. He has been with his department for 22 years and is the Mounted Patrol Supervisor for his agency. Sgt. Cummings has over 33 years in Law Enforcement and has worked in several capacities including a multi-agency SWAT Team before starting the department's Mounted Unit in 2016. Sgt. Cummings agency is unique in that the Officers own their own horses and lease them back to the city for duty time. Joe has been riding most of his adult life and enjoys riding the many trails in the Colorado Rockies and competing in local horse shows. He is a graduate of the Mounted Police Training Academy's Police Mounted Instructor School.





### Los Angeles Police Officer III+I Gary Copeland Assistant Squad Leader, Metropolitan Division, Mounted Platoon

Police Officer III+I Gary Copeland has been with the Los Angeles Police Department for twenty- eight years. He has worked in various assignments including, Patrol, Training Officer, and Gang Enforcement Officer (CRASH). In 1999 he was selected to become an element member in the elite Metropolitan Division. In 2000 he attended the Metropolitan Division's Mounted School and began working as a Mounted Officer in "E" Platoon. Officer Copeland was promoted to Assistant Squad Leader for the Mounted Platoon in 2007. While working Metropolitan Division, he has been assigned to planning and execution of high risk search warrants, dignitary protection, crowd control, crowd management and crime suppression deployments in some of Los Angeles's most dangerous neighborhoods. Officer Copeland has over thirty years of martial arts experience and is a lead instructor for the mounted officer baton "Bokken". Officer Copeland is a Los Angeles Police Department instructor for Mobile Field Force, Multi-Assault Counter-Terrorism Action Capabilities (MACTAC), Arrest and Control (ARCON) and Mounted Tactics.

-Deployment for Crowd Control -Considerations for Mounted Deployments -2020 Los Angeles Riots -Presidental Inauguration Day -2020 Lakers Championship -2020 Dodgers Championship

### **Captain Eddie Leedy**



Captain Leedy started his Law Enforcement career with the Marion County Sheriff's Department in 1981. Captain Leedy has served as MADET Drug Commander, District Commander, SWAT Commander, Patrol Watch Commander, Mounted Unit Commander. Captain Leedy retired in 2015 but has remained the Mounted Unit Commander as a reserve Deputy at the request of the Sheriff. Captain Leedy is in his 15<sup>th</sup> year as the Mounted Unit Commander and the lead instructor. Captain Leedy is a FDLE certified instructor and has certified numerous instructors across the State of Florida and Maryland for Mounted Law Enforcement. Captain Leedy's discipline of choice is Western; however, he is trained in English and Dressage. Captain Leedy has a knack for looking at a horse and rider team and can correct the rider to correct the problem.

### Corporal Cliff Elliott –Arlington TX Police Mounted Unit

Cliff is the founding member of the current APD Auxiliary Mounted Patrol which he researched and re-established in 2015. The Arlington Police Department had a full time mounted unit from 1987-1989 but was disbanded due to man power and budget issues with the city. After special consideration and thought, he was able to develop and research an Auxiliary Mounted Patrol to bring trained Officer owned horses back to work in the city and re-establish the Mounted Patrol Unit. He completed the research and development for the policy guidance and standard operating procedures along with the units mounted training manual which was presented to city officials. After three years of consistency in meeting with Department heads both with the department and city officials his work paid off and the APD Mounted Unit was re-established in July 2015. He became a Certified Master Trainer with the Department and established the first Arlington Police Mounted Patrol School which has run consecutively since 2018.



"Buddy"

Sr. Cpl Silver Valencia has proudly served the Dallas Police department since 1997 and patrolling on horseback with the specialized Mounted unit since 2004.

After four years on the mounted unit patrolling the streets of Dallas on horseback, Silver was permanently partnered with Nigel, a Percheron/ Thoroughbred draft cross weighing 1800 pounds who he continues to ride today. Throughout the years, Cpl Valencia and Nigel have safeguarded the citizens of Dallas through the 2011 Superbowl, the NRA convention, election and political protests, July 7 attack on officers, civil unrest riots of 2020, downtown Dallas streets and the arts district of Deep Ellum. They have participated in joint training clinics with joined mounted units from Dallas, Houston, Austin, Ft. Worth, McKinney and Oklahoma City. Sr Cpl Valencia was selected to attend the world famous RCMP program for a two week long training with the Royal Canadian Mounted Police musical ride unit to share tactics and drills from horseback.



As the senior officer of the Dallas Mounted unit, Sr Cpl Valencia is currently serving as the Barn Manager and assisting with training new officers and mounts.



manders Association (NAMUCA).

Sergeant Major Lital Eizenboim 25 years of service in IDF and the Northern mounted police unit. Riding instructor and vet technician at the unit and responsible for all veterinary treatments for the unit horses and also assists with the treatment of our K9 dogs when needed.

#### Lt. Michael Leaser, Bethlehem Police Department



Lieutenant Michael Leaser has been a Police Officer with the

City of Bethlehem Police Department since 2004. He is currently assigned as the Lieutenant of the Community Services Division. His collateral duties include Emergency Response Team Leader, Recruitment Team, Firearms Instructor, and establishing the Mounted Patrol Unit since 2009. He is a 2010 Graduate of the University of Louisville's Southern Police Institute Mounted Law Enforcement Instructor Course. Lt. Leaser has been the Bethlehem Mounted Patrol's Unit Instructor since 2010 and is currently serving as the Region 1 Director with the North American Mounted Unit Com-

### Paul McGuire— Bureau of Land Management

Paul McGuire is the acting Off-Range Branch Chief for the Bureau of Land Management's Wild Horse and Burro Program. In that capacity he is responsible for policy, budget and oversight for the off-range care of approximately 60,000 excess wild horses and burros in 28 corrals and 44 pastures throughout the country. He also supports nationwide efforts to place excess wild horses and burros into private care through adoptions and sales. Paul is a 30-year civil servant with extensive experience as a communications professional/public affairs specialist with several Federal agencies. He is a retired Army Reservist who lives in Oklahoma City, Oklahoma, with his wife, Lisa, with whom he has three grown sons.





### Heather Tiel-Nelson- Bureau of Land Management

Heather Tiel-Nelson is currently the Off-Range Outreach Specialist for the Bureau of Land Management national Wild Horse and Burro program. She has worked for the BLM in Idaho since 2006 and has been involved with the Wild Horse and Burro program in a public affairs capacity for over 14 years. Together with Paul McGuire, they will speak about the BLM's management of 86,000 wild horses and burros living on public lands in 10 western states, and the Bureau's efforts to place the excess gathered animals into good homes. This includes the sale/transfer authority for which trained animals are placed into work with agencies like the United States Border Patrol, New York City Police Department and others.

### Dr. Shelly Nice, best-selling author (Sarah Price) and

her daughter, Cat Zimmerman, will be on hand to demonstrate the trainability of the American Mustang. Proprietors of CZ Mustangs Rescue & Sanctuary, the duo care for over 40 mustangs, burros, mini horses and more on 50 acres in Archer, FL. Dr. Nice runs the sanctuary and is an outspoken advocate for both the wild mustang and the Bureau of Land Management. Her 19-year-old daughter Cat has competed in numerous Extreme Mustang Makeover competitions, winning nine of the competitions as both a youth and adult. She was one of the first official ambassadors for the Mustang Heritage Foundation and is recognized as one of the nation's leading mustang trainers. She specializes in liberty training and travels the country to perform and give clinics with her herd of trained mustangs.



### Kathy Leigh Carter is the founder and president of the National Mounted Law Enforcement Foundation 501c3 Non Profit

Since 2014, Kathy Leigh has traveled throughout the United States meeting officers, deputies and federal agents who patrol on horseback in over 140 units nationwide becoming a national expert and resource on this specialized unit.

Kathy Leigh's experiences learning how our law enforcement on horseback prevent and confront crime, save lives and protect our very freedoms with their equine partner, she felt compelled to create a national foundation that is able to directly support the work of our United States mounted units.

As a licensed attorney in Texas and California along with being an entertainment executive in Hollywood for over 25 years, Kathy Leigh brings her experience to the mounted law enforcement arena to elevate the brand to a national level through various entertainment platforms and her non-profit.

These law enforcement heroes are wrapped in the American Flag!





### Stan Carter, Donor to Tampa Mounted Unit 2 years

Topic 1: Managing Expectations of a Donor to the Mounted Unit - Barn Tour - act excited and happy. Even though its your 1000'd barn tour, this is the Donor's first and he/she has friends. Generally any potential that reaches out is a referral from an existing Donor or is a friend of an officer or one of their family members. - Discuss if Mounted unit has own 501c3 or using Agency Foundation (earmark and continue to follow up to make sure it gets properly credited) or possible NMLEF. Making a donation direct through an agency can be cumbersome at times depending on the structure of the agency. - Utilize PIO to contact local media on specific needs of the Unit that can be aired on local stations to get your message out to the public. Most people think all costs are covered

by departments/agencies because it is a government agency, but most officers I speak to have to cover some of the expenses personally or don't have a budget large enough to adequately meet the needs of their Unit. - Get involved in local community organizations to meet people outside of the agency. Build a network that you can share your story and the challenges faced on a daily basis. - Introduce (if possible in-person or zoom) Donor to Donation Receiver at Foundation - Ask the Donor if they would like recognition or if they prefer to remain anonymous, some people do not like recognition, they just want to help out the organization. - Ask for email address and cell number from Donor - Stay on email exchange with Chief / Sheriff / PIO - After Donation, send Thank You letter and a Framed picture of donation at barn (horse, hot walker, riot gear on horses) - Very important to stay in touch with the Donor after the gift is made, keep them posted on how their gift was put to use, offer to bring them or some of their friends back to see progress in the Unit and keep them up to date with ongoing needs of the Unit.



### **GREG SOKOLOSKI**

Houston Police Officer 1981-2017

Senior Officer/Trainer Houston Mounted Unit 1984-2017

Evolving Horseman and Professional Barefoot Trimmer

Dedicated to educating others through frequent speaking engagements, clinic, articles and guest appearances on podcasts.

Partnering in the creation of the non-profit "Horse Thrive", through which he takes his message and experience into the field through trimming, training, and sharing his expertise with others

Other passions include flying, golfing, traveling, family and spending time outdoors

### **Cpl Chad Roberts**

Grand Prairie Police Department TX Auxiliary mounted patrol unit

Cpl Roberts has been a police officer for 16 years which includes his service as a military police officer with the United States Marine Corps, New Mexico State Police, Arlington Police Department, and Currently with Grand Prairie Police Department. Ofc Roberts is a certified mounted patrol instructor, as well as the farrier for the departments mounted unit. Ofc Roberts has been a Mounted Patrol Officer for 6 years. Growing up on a large cattle ranch in Northern Arizona is where his equine passion began and has





JERALD SAMS MOUNTED PATROL INTERNATIONAL LLC

Jerald Sams is currently serving inside of his 27<sup>th</sup> year with the Texas Department of Public Safety (TXDPS). Before joining TXDPS Jerald enlisted in the United States Army, 1/3 Field Artillery 2<sup>nd</sup> Armored Division, where he served in the combat battles of Desert Storm. He joined the TXDPS in December of 1994. Throughout his many years of service to the State of Texas he performed in various capacities, Master Peace Officer, Highway Patrol Trooper (Senior Corporal), Recruiter, Elite SWAT member, Firearms Instructor, Taser Instructor, Arrest and Counter Tactics Instructor, Director's Honor Guard, Advance Tactical Mounted Patrol Instructor and a member of the Mounted Patrol Unit. In April of 2019, he along with business partner Cynthia Sparks, formed a mounted patrol training company, Mounted Patrol International LLC (MPI). MPI is an advanced tactical training company which trains horses and humans in mounted patrol operations. Jerald has successfully placed trained mounted patrol horses on mounted units across the United States. He is currently instructing mounted units in tactical mounted operations. He feels officer safety/self-defense is a large portion of being a successful mounted officer.

## Small but mighty.

<image>

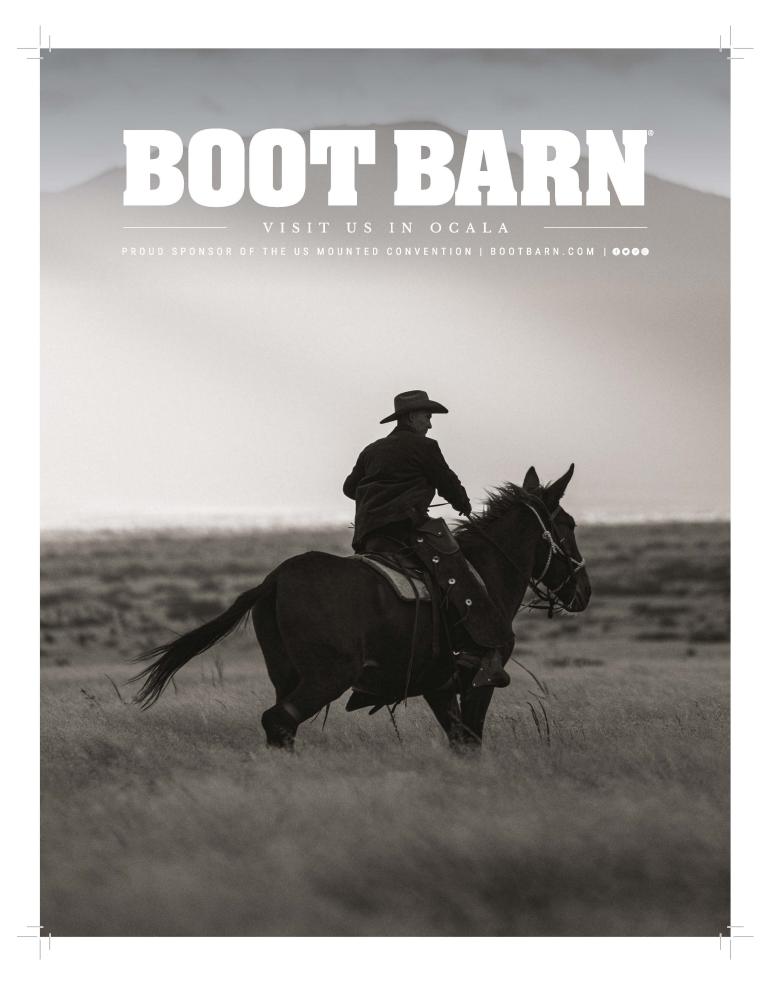
A WORKMASTER<sup>TM</sup> Series 25S sub-compact tractor could be the perfect fit for you. Its 25-hp engine, three-point hitch and standard rear <u>and</u> mid-mount PTOs make it ideal for yard, landscape and property maintenance jobs. Its compact design makes it a cinch to maneuver, and a simple dual-pedal transmission eliminates shift levers and clutching. Just press and go.



Small but mighty—and ready to prove itself. See us today or visit newholland.com.

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### How to create, establish, and maintain an Auxiliary Mounted Patrol

### Corporal Cliff Elliott Arlington PD TX Mounted Unit

Auxiliary Mounted Patrols are a way to establish non-existing Mounted Units within a Police Department. Most Mounted Patrols are established this way especially within units that have been disbanded or eliminated due to financial budgets within their municipality. Creating a Mounted Patrol in today's times is difficult unless you prepare yourself in the time it takes to develop three main basic policies that will help you in convincing department heads and city or county officials the absolute benefit of what a Mounted Patrol can bring to the table in today's world of Policing the public. Auxiliary Mounted units are also less of a financial cost to cities or counties that may not have the budgets to operate or provide a full time Mounted Patrol within their communities.

The public is looking for basic trust and a sense of security and safety when they are going out with their families to an outdoor event or to a simple family dinner. Mounted Patrols provide all the tools needed for the public to feel this due to their visibility and their uniqueness in patrolling off horseback. In earning the trust of the public, Mounted Patrols must also earn the trust of their city officials by adhering to the three basic policies created and to provide trained mounts and riders. We will discuss the key ingredients for establishing trained Auxiliary Mounted Patrols within your communities.

Establishing a Standard Operating Procedure (SOP) Establishing a Standard Operating Training Manual Establishing a Standard Management Contract (Liability)

### Promoting the Mounted Unit Within your agency and the public

### Capt. Eddy Leedy- -Marion County Sheriff's Department FL

Agency	Public	
Color Guard	Public Relations in public	
Demos for command staff	Business cards	
Promotional video	Parades	
Host school/training	Unit ambassador	
High profile Details	Being seen	
Trading cards		

### Mounted patrol training standards, liability, and documentation

### Sgt. Joe Cummings, Parker PD, CO www.internationalmounted.com

We will define what a training standard is, and what it is not. We will also look at the different standards used around the country.

- Who decides what the standards will be and what they are based on?
- Job relevance and job specific skills.

- Documentation: what you need to keep and what you don't.
- Discussion of use of force as it applies to the police horse.
- Policy considerations when developing a police horse use of force policy model.
- Department policy and procedure manual: do you have one and is it up to date?
- Separate mounted unit operations manual.
- Liability and the big three: Failure to train, Failure to supervise, and negligent retention.
- Steps to reduce your individual and department liability.



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#### Why Social Media Matters and How to use it Effectively

#### By Captain Michael C. Gates

#### - Relevance of Social Media for Mounted Units in Law Enforcement and the Military

- The preservation of Mounted Units in a time when so many are being underutilized, underfunded, shut down; reverse "Cancel Culture"
- Data and Analytics
  - Use the Developer's Tools to create quality posts and quantify the program to justify events, purchases, and existence. The most important quantifiables are
    - Reach: The number of unique people who saw your content or about your page
    - Page Visits: The number of times people have visited your profile page
    - Likes aka Followers: The number of people that follow your page
- Utilization of multiple social media platforms and their appeal
  - Facebook: largest platform in following and time spent; post clean, fun, and unique content. Videos also do best on Facebook, primarily 10, 30, and 60 second videos
  - Instagram: photo and video sharing app, stand out with aesthetic and high-resolution content and proper hashtags
  - Twitter: social networking for users to send and read short (140 character) messages
  - LinkedIn: used for sharing professional content, can use for hiring or interacting
- The "5 W's" of Posting: Getting your message out
  - Consider Who (audience), what (message), where (best platform to use), when (scheduling), why (how does this nest in your unit's intent)
  - Content types to appeal to a variety of audiences, relevance of hashtags, and use of new software to capitalize on program highlights and accomplishments
- <u>Efficient Posting</u>
  - Regular Posting, Scheduling, and Management
  - Garner support from different groups or communities to reach outside of your typical audience and gain followers at a national and even global scale (i.e. enthusiasts of equine, law enforcement, community activists, etc.)
  - #Hashtags: Necessary on Instagram (up to 30) and Twitter (as many as can fit with your message). 'Trending' hashtags change by the minute, to get a best list of up-to-date hashtags simply Google "Hashtags for \_\_\_\_\_."
     Whether it's equine, law enforcement, community, or any other subject, adding hashtags helps to reach a new audience.
- Identity and Voice
  - Ensure you have Chain of Command's support and nest your goals, intent, and voice
  - What does your unit do and why should people care?

### GIVE A GOOD HOME TO A Wild Horse or Burro







Where to locate untrained and started wild horses and burros

**blm.gov/whb** Wild Horse and Burro Adoptions and Sales Events

Florence Correctional Facility, Florence AZ John Hall, BLM Wild Horse and Burro State Lead jahall@blm.gov; 602-417-9421 \*prefers e-mail

Hutchinson Correctional Facility, Hutchinson, KS Pat Williams, BLM Wild Horse and Burro State Lead pbwillia@blm.gov; 405-579-7180

Northern Nevada Correctional Center, Carson City, NV Ruth Thompson, BLM Wild Horse and Burro State Lead <a href="https://www.news.org">rthompso@blm.gov; 775-861-6469</a>

Rio Cosumnes Correctional Center (R3C) Elk Grove, CA Amy Dumas, BLM Wild Horse and Burro State Lead adumas@blm.gov; 916-978-4678

Wyoming Honor Farm, Riverton, WY June Wendlandt, BLM Wild Horse and Burro State Lead jwendland@blm.gov; 307-775-6097

Mantle Adoption and Training Facility, Wheatland WY mantle9@wyomingwireless.com; 307-331-2225

Wild Horse and Burro Online Corral Events May 24 -31; July 5 – 12; August 22 – 29; October 24 -31

Mustang Heritage Foundation mustangheritagefoundation.org; 512-869- 3225

ADOPTION INCENTIVE PROGRAM Interested in giving a good home to an untrained wild horse or burro? Ask how you can earn up to **\$1,000** when you do!

Minimum fee for trained and AIP animals

Adoption/sale fee for untrained animals



U.S. Department of the Interior Bureau of Land Management Wild Horse and Burro Program

nt BLM.gov/WHB • (866) 468-7826 • f 🞔 🗢 🖸

### Liability and Injury with the Police Horse

Case Study: Lexington Kentucky

Sgt. Joey Eckhardt Lexington PD, KY

### <u>Key Terms</u>

### - Ministerial Acts

• Acts that require only obedience to the orders of others, or when the officer's duty is absolute, certain, and imperative, involving merely execution of a specific act arising from fixed and designated facts. Yanero, 65S.W.3d at 522 (KY)

### - Discretionary Acts

• "Discretion in the manner of performance of an act arises when the act may be performed in one or two or more ways, either of which would be lawful, and where it is left to the will or judgement of the performer to determine in which way it shall be performed." Haney v. Monsky, 311 S.W.3d 235, 240(KY. 2010)

### - <u>Sovereign Immunity</u>

• A legal doctrine by which the sovereign or state cannot commit a legal wrong and is immune from civil suit or criminal prosecution.

### - <u>Qualified Official Immunity (KY)</u>

• Immunity from tort liability afforded to public officers and employees for acts performed in the exercise of their discretionary functions. Nelson Co. Bd. of Educ v. Forte, 337 S.W.3<sup>rd</sup> 617,612 (KY.2011)

### Case Laws Cited by Plaintiff

- Jones v. Lathram, 150 S.W.3d 50 (Ky. 2004)
  - Jones involved a state trooper whose vehicle collided with an oncoming car at a blind intersection while the trooper was responding to an emergency call for assistance from a fellow officer. In this collision the driver of the other vehicle was killed.
  - The Kentucky Supreme Court denied official immunity in this case citing the trooper was required to constantly reassess his position on the road and make reactive decisions based on his assessment of roadway danger. While decisions were required in the course of driving, there were no decisions that would appear to be truly discretionary acts. Driving a police cruiser requires reactive decision based on duty, training, and overall consideration of Public safety.

### Case Laws Cited by Defense (City of Lexington)

- Jones v. Kearns, 120 N.C. App. 301,462S.E.2d 245 (1995)
  - Similar case out of North Carolina where a person at a fair was stepped on by a police horse responding to an officer's call for assistance in a large and unruly crowd.
  - Dismissed by the North Carolina Court of Appeals on the basis of qualified immunity.

### **Policy Implications**

- Ministerial v. Discretionary
  - Be cautious not to be overly specific in creating policy for your units. If you try to put every situation into black and white you will drastically limit your officers' discretion.



### Who We Are

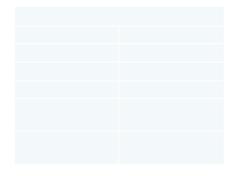
RTT Mobile Interpretation is a technology company that makes 7X24 access to live, professional interpreters in more than 200 languages as easy as tapping an app on any device that can touch your network. We provide robust security combined with ease of use and secure, full recording, download and playback capabilities as well as a HIPAA/FERPA compliant customer portal for later use in administrative matters.

### Company Data

RTT Mobile Interpretation is a Tennessee small business incorporated in Delaware in 2011.

### Past Performance

RTT Mobile Interpretation supports first responders, corrections, health care, schools, hospitality, and other markets with all their language access needs on a 7x24 basis worldwide.



# NAMUCA 2022- We're honored to be here

### Core Capabilities

Real Time Access RTT provides one-touch access to live interpreters anytime, anyplace, worldwide on your gadget or ours.

COVID Response RTT provides high quality work on documents in any language in any domain.

COVID Response- Wearable Technology (see below) Our patented, proprietary hands-free device enables operators to focus on the job while able to communicate with non-English speakers and social distance from 10 plus feet away. (BUILT IN THE USA)

### Differentiators & Competitive Advantage

Our world class development and engineering team are U.S. based; and have created thousands of communication tools through relationships such as Motorola, Raytheon, Northrup Grumman, and several Silicon Valley technology firms.



John Grove-Chairman, President & CEO RTT Mobile Interpretation • 101 Creekside Crossing Suite 1700-284 • Brentwood, TN 37207

205-910-6929 • Jgrove@rttmobile.com • www.rttmobile.com, info@rttmobile.com

### First Aid for Horse and Rider on Deployments

Sr Cpl Silver Valencia

### Equipment

Rider

Medical pack (as defined by riders dept.)

Horse

Horse medical pack

Carry Bag - large enough to carry the following equipment on the horse while riding. (use a 1gallon plastic Ziplock bag as a guide)) Equine tourniquet

Gauze Iodine scrub

Medical wrap

Elastic Adhesive tape

Duct tape (small roll)

Bandage Scissors

Wire cutters/snips

Syringe (no needle)

Sharpie

Latex Gloves

Laminated card with DVM emergency numbers and vet hospital medical information

Unit

Large Carry bag – (Large enough to carry extra supplies for an individual horse med bag and the following)

Multiple sized syringes, Multiple gauged needles

Large gauze pads (sweat wraps work well)

Banamine, Hydrogen Peroxide, Acepromazine Maleate, Alu Spray, Alcohol

Lighter, Tweezers, Paracord, Utility tool, Duct Tape

Laminated card with emergency numbers and vet hospital medical information

Training

Coordination with contract DVM

Coordination with on-site Emergency medical personnel

The Items listed above are suggestions/considerations for individual riders' horse medical bags as well as a unit horse medical bag.

### Work Animals Available for Your Agency — Contact Us Today —

The Bureau of Land Management prepares wild horses and burros gathered from overpopulated herds on public lands for domestic life and makes them available for adoption or purchase by qualified members of the public. Additionally, BLM may transfer wild horses or burros to other Federal, State and local government agencies for use as work animals, which can be completed immediately upon request!

Contact your local BLM Office to learn how your agency may obtain a wild horse or burro at no cost using the transfer authority.



U.S. Department of the Interior Bureau of Land Management Wild Horse and Burro Program

For information on how, when and where to adopt or purchase a wild horse or burro, visit BLM.gov/WHB.

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Ocala/Marion Class XXVII.

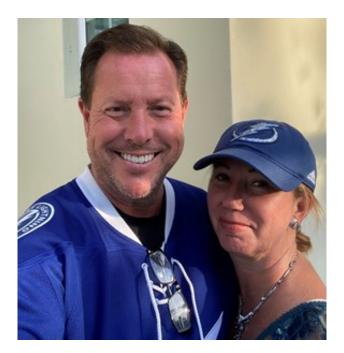
## A Toast & A Salute To <u>NAMUCA</u> Members, Our Greatest American Heroes.

Florence Hessen Scher

#### **Brent Barrett DVM CJF**

Dr. Barrett is a 2005 graduate of Colorado State University Veterinary School and a Certified Journeyman Farrier through the American Farrier's Association. His farrier career began several years prior to vet school, which introduced him to his passion of equine podiatry. Following veterinary school, he spent several years working on the hunter jumper show horse n the east coast specializing in lameness. In 2009, he turned his dream into reality and started Equine Podiatry Services in Ocala, Florida. His successful business has been a combination of veterinary podiatry work and sport horse shoeing. He is now combining his extensive podiatry and lameness experience and moving into sport horse medicine. The main areas of interest are achieving a lameness diagnosis, regenerative therapies, and proper hoof care for the rehabilitation of the equine athlete.





### **Stan and Toni Carter Foundation**

On behalf of all of us that support the great work of the men and women in Mounted Units across the country we would like to personally thank you for your sacrifice, service and unwavering commitment to keeping our communities safe and free. Toni and I hope you enjoy your time together on the Shuttle and seeing the local sights in Ocala. We will raise a glass in your honor! All the best, Stan and Toni

# SAFE TO SAY You'll make a splash

Time to leave work and worries behind, and just have fun in Ocala/Marion County! Cool off in crystal clear springs, zip line through trees, explore endless trails in the Horse Capital of the World<sup>®</sup>, and treat yourself to rich arts and culture, exquisite cuisine and memories you'll be talking about for years.



OcalaMarion.com

### **Speakers:**

Kathy Carter, National Expert on U.S. Mounted Unit, *Justice Reins*, Founder, National Mounted Law Enforcement Foundation, 501c3

**Stan Carter,** Donor to Tampa Mounted Unit 2 years

### Topic 1: Managing Expectations of a Donor to the Mounted Unit

- Barn Tour - act excited and happy. Even though its your 1000!d barn tour, this is the Donor!s first and he/she has friends. Generally any potential that reaches out is a referral from an existing Donor or is a friend of an officer or one of their family members.

Discuss if Mounted unit has own 501c3 or using Agency Foundation (earmark and continue to follow up to make sure it gets properly credited) or possible NMLEF. Making a donation direct through an agency can be cumbersome at times depending on the structure of the agency.

Utilize PIO to contact local media on specific needs of the Unit that can be aired on local stations to get your message out to the public. Most people think all costs are covered by departments/agencies because it is a government agency, but most officers I speak to have to cover some of the expenses personally or don't have a budget large enough to adequately meet the needs of their Unit. If the PIO(s) haven't visited the barn, invite them

Get involved in local community organizations to meet people outside of the agency. Build a network that you can share your story and the challenges faced on a daily basis.

Introduce (if possible in-person or zoom) Donor to Donation Receiver at Foundation

Ask the Donor if they would like recognition or if they prefer to remain anonymous, some people do not like recognition, they just want to help out the organization.

Ask for email address and cell number

from Donor

Stay on email exchange with Chief /

Sheriff / PIO

After Donation, send Thank You letter and a Framed picture of donation at barn (horse, hot walker, riot gear on horses)

Very important to stay in touch with the Donor after the gift is made, keep them posted on how their gift was put to use, offer to bring them or some of their friends back to see progress in the Unit and keep them up to date with ongoing needs of the Unit.

#### SAMPLE DONOR LETTER

Mounted Unit Letterhead

Date

Name of Donor Address of Donor

RE: Donation to NAME OF MOUNTED UNIT

Dear Donor,

On behalf of YOUR MOUNTED UNIT and the citizens of YOUR CITY/COUNTY that we protect while patrolling on horseback, we would like to thank you for donating

\$AMOUNT OF MONEY OR PRODUCT to the YOUR MOUNTED UNIT to be allocated for (OR where needed, to purchase a horse to be trained for mounted, to purchase feed, hay and barn supplies, for training, off our list of needed items from our facebook / website.) (NOTE: try and be specific).

We are enclosing a picture of our unit at the barn and a ball cap that we hope you wear proudly.

Since we are a 501c3, this letter can be utilized for tax purposes. (note: even if the donation goes to the Agency, write a letter to mail/email with appropriate people cc'd for accountability of donation to support your unit. Sometimes earmark is not enough)

We are thrilled to have your support and want you to know that your donation will make a positive impact in your community and within our mounted law enforcement unit.

We are extremely grateful! Sincerely,

Your Name

cc: Police Chief/Sheriff

cc: Assistant Chief in mounted silo cc: Commander in mounted silo

\*\*\*\*(enclose card signed by mounted unit (different signatures), a picture of the mounted unit with horses, mounted swag



<sup>...</sup> Till the End of Time

I hope you all have a fabulous time at NAMUCA. It was my pleasure helping out with this event to thank all of you for educating me about law enforcement on horseback since 2014.

—Kathy L. Carter



GOING DISCOUNTFOR

ALL North American Mounted Unit Commanders & Association Members!

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The Preferred Hoof Boot of Mounted Units World-wide

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The Mounted Rider Suit from Haven Gear pairs our patented design and technology with protection of the rider. With the ease of mounting and riding in mind, this riot suit seamlessly blends protection, mobility, and comfort for both rider and horse. The Mounted Patrol Riot Suit features a lower leg guard that has been purpose built to ensure armor is positioned where you're most vulnerable. This 90 degree rotated positioning also prevents the officers suit from rubbing on the horses hide. For the horse, the Riot Protection Collar attaches to the saddle and girth to protect the neck and chest. Detachable chest and extended shoulder pieces are also available. **Protection without sacrifice**.

> INCLUDED: Chest & Back Panels • Upper & Lower Arm Protections • Thighs & Specialized Leg Protection • Carry Bag Lightweight Polycarbonate Construction • MOLLE Lined Back • 2 Liter Hydration w/MOLLE (optional) • Cooling Pads (optional)



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Put more value to work in more ways with a WORKMASTER 95/105/120 utility tractor. Stop by your local New Holland dealer today or visit newholland.com.

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